

ECONOMIC DEVELOPMENT AND JOBS COMMITTEE REPORT relative to the formation of the Avalon Boulevard Business Improvement District (BID).

Recommendations for Council action, pursuant to Motion (Buscaino – Blumenfield) AND SUBJECT TO THE APPROVAL OF THE MAYOR:

1. INSTRUCT the City Clerk to provide the necessary assistance to begin the formation of the Avalon Boulevard BID.
2. ALLOCATE up to \$40,000 from the BID Trust Fund No. 659, subject to terms and conditions as described in the City's BID Policy documents, to be used for professional consulting services, including:
 - a. Collecting, categorizing and interpreting data.
 - b. Designing and conducting interviews and surveys.
 - c. Organizing meetings and prioritizing community needs.
 - d. Identifying and developing alternative assessment district boundaries and formulas.
 - e. Preparing all required reports and documents and other activities required for establishment of the Avalon Boulevard BID.
 - f. Creating a nonprofit service provider, as necessary; and coordinating the process for the establishment of the proposed Avalon Boulevard BID.
3. AUTHORIZE the City Clerk to issue a Request For Proposals (RFP) for the hiring of a consultant, and to prepare, execute and administer a contract between the City and the selected consultant, subject to the approval of the City Attorney as to form and legality, in an amount not to exceed \$40,000 for consultant activities and expenses for the process to establish the proposed Avalon Boulevard BID.

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

Summary:

On November 9, 2021, your Committee considered a Motion (Buscaino – Blumenfield) relative to the formation of the Avalon Boulevard Business Improvement District (BID). According to the Motion, Avalon Boulevard BID Proponents, with the support of the Wilmington Chamber of Commerce, has proposed the formation of the Avalon Boulevard

BID along properties fronting Avalon Boulevard, between Opp Street and Water Street in the Wilmington community within Council District 15. The proposed BID will empower private property owners to coordinate with government officials to create efficiencies and provide a higher level of government service. The BID would serve to increase safety, security, and sanitation services within Wilmington while creating a fertile business environment for local businesses and entrepreneurs. After consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the Motion as detailed above. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

Economic Development and Jobs Committee



COUNCILMEMBER	VOTE
PRICE:	YES
KREKORIAN:	YES
BLUMENFIELD:	YES
RAMAN:	YES
HARRIS-DAWSON:	YES

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11/9/21
CD 15

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